



“Combating Fake News in the Digital Era: The Audio-Visual Trust Label as a Tool for Formal and Non-Formal Education”

DAY 1: 21st June 2021

09:00 – 09:30

Welcoming session

Paloma Cantero Gómez, CEO, YouthProAktiv and Stina Nölken,
Project Manager, YouthProAktiv

09:30 – 10:20

Presentation: The SCAI project: Combating Fake News in the Digital Era

Maria Sanchez, Project Manager of SCAI

10:20 – 11:00

Speaker Presentation: The Process Behind TV News Reporting

Méabh Mc Mahon, Reporter & News Anchor for Euronews (tbc)

11:00 – 11:15

Break

11:15 - 12:20

Interactive Presentation: News Media Trust: Why an Audio-Visual News Trust Label (SCAI) is Needed

Mercedes Medina of the University of Navarra

12:20 - 13:20

Lunch

13:20 – 15:00

Interactive Presentation: News Trust: A Problem of Business

Mercedes Medina of the University of Navarra

15:00 – 15:15

Break

15:15 – 16:30

Exercise: Keys to Identifying Truthful Information: Why Sources are Important in Journalism

María Jimenez of the University of Navarra

From 16:30

Cultural activity

DAY 2: 22st June 2021

09:00 – 11:00

Interactive Presentation + Exercise: Understanding the Hybrid Media System: Disinformation and Emotions in the Platform Society

Javier Serrano-Puche of the University of Navarra

11:00 – 11:15

Break

11:15 – 12:15

Interactive Presentation: Breaking the Forth Wall Through Engagement

James Breiner of the University of Navarra

12:15 – 13:30

Lunch

13:30 – 14:15

Speaker Presentation: Responding to and Engaging with Audio-visual News Across Media Platforms

Peter Detailleur, Social Media Editor at BRUZZ

14:15 – 14:30

Break

14:30 – 15:50

Exercise: A Critical Reflection on our Daily News and Media Consumption

Moderated by Stina Nölken, Project Manager, YPA

From 15:50

Cultural activity

DAY 3: 23st June 2021

09:00 – 09:45

Speaker Presentation: A European Matter: How the EU is Fighting Fake News

Paolo Cesarini, Head of Unit: Media Convergence and Social Media, DG Connect, European Commission (tbc)

09:45 – 10:30

Speaker Presentation: A Global Initiative Against Fake News: The Trust Project

Christoph Dernbach, Best Practices at the Trust Project (tbc)

10:30 – 10:50

Reflection Exercise: Our Experience with Fake News

Moderated by Stina Nölken, Project Manager, YPA

10:50 – 11:35

Speaker Presentation: Lie Detectors Project: Battling Fake News with Critical Thinking

Juliane von Reppert-Bismarck, Founder & CEO of Lie Detectors (tbc)

11:35 – 11:45

Break

11:45 – 13:15

Workshop: Lie Detectors Project: Battling Fake News with Critical Thinking

Moderated by Juliane von Reppert-Bismarck, Founder & CEO of Lie Detectors (tbc)

13:15 – 14:15

Lunch

14:15 – 15:00

Speaker Presentation: Using Software & Technology for Fact-Checking

Maarten Schenk, Co-Founder and COO/CTO at Lead Stories (tbc)

15:00 – 15:45

BREAK / Walk to the House of European History

From 16:00

Presentation: Old News, Fake News: Fake News Through the Ages

Simina Badica, Curator at the House of European History (tbc)

Cultural Activity: Visit the exhibition

DAY 4: 24st June 2021

09:00 – 10:00

Project Presentation: Youngsters take on Propaganda and Image Manipulation

Iris Verhoeven, General Coordinator of JE.F and Media Mashup (tbc)

10:00 – 11:00

Project Presentation: Training Youngsters' Media Literacy Through Interactive Journalism

Alain Devalpo, Founder & Journalist at Globe Reporters (tbc)

11:00 – 11:15

Break

11:15 – 12:15

Workshop: Identifying the Threat of Fake News for our Youth Groups

Moderated by Stina Nölken, Project Manager, YPA

12:30 – 13:30

Lunch

13:30 – 15:00

Brainstorming Session: Transferring SCAI to the Non-Formal Education Sector

Moderated by Stina Nölken, Project Manager, YPA

15:00 – 15:15

Break

15:15 – 15:45

Action Plan: Where do we go from here?

Moderated by Paloma Cantero, CEO, YPA

From 15:45

Cultural activity

DAY 5: 25st June 2021

09:00 – 09:45

Participant Presentations: Transferring SCAI to the Non-Formal Education Sector

Moderated by Stina Nölken, Project Manager, YPA

09:45 – 10:15

Final Evaluation

Moderated by Stina Nölken, Project Manager, YPA

10:15 – 11:00

YouthPass Ceremony & Closure

Paloma Cantero, CEO, YPA